

# Are you in compliance with GDPR?

*Prepare for the strictest personal data protection regulation*

GDPR (General Data Protection Regulation) is a European Union personal data protection regulation which comes into force on 25 May 2018. It applies to all organizations that process the personal data of EU citizens. This means that companies in EU and abroad are affected. GDPR is the strictest and most complex personal data protection regulation in the world.

## What are the most critical changes in GDPR?

€ Much higher **penalties** – up to 20 million euros, or 4% of a company's global revenue (depending on which value is higher).



**Impacts all organizations** that process the personal data of EU citizens. Thus, for example, anyone offering goods and services, or employing people in the EU.



Obligation to **prove that technical and organizational measures for data protection** are working.



**Affirmative consent for data processing** is required. Requests for consent must be simple and easy to understand.



Mandatory **"Data Protection Officer"** for organizations that systematically process personal data.



**Compulsory reporting of data breaches**, within 72 hours of discovery.

## Which personal data does your organization need to protect?

- Employee personal data (name, address, date of birth, etc.).
- Information about customers/patients/residents (marketing databases, medical records, contact lists).
- Non-public personal data of business partners and providers.
- Personal data transferred to and processed by third parties (accounting books, credit registers, direct marketing).

# How to secure data for GDPR compliance

## 1/ Data audit

Safetica can help you see how data is actually handled in your company. This solution tracks the movement of documents with sensitive content, sees who opens them, and monitors how they are handled.

## 3/ Employee education

Every employee should know which information needs to be handled with sensitivity and how it should be treated. Safetica informs employees about security rules and thus helps to strengthen data protection.

## 5/ Data leak prevention

Data leak prevention has to be comprehensive and it must secure all communication methods – e-mail, print, USB drive, DVD, mobile devices, etc. Safetica ensures that only data that has been secured can leave your company.

## 2/ Document handling guidelines

Set clear rules for who can work with personal data and how. Safetica ensures that your security policies will not only exist on paper, but will also be used in practice.

## 4/ Data encryption

All media containing personal data should be encrypted – that's what GDPR directly recommends. Safetica simplifies encryption throughout your whole company.

## Safetica – personal data protection in accordance with GDPR

With Safetica it's easy to comply with strict GDPR requirements. You'll have a better overview of what's going on in your company, you'll see how employees treat sensitive data, you'll eliminate the risk of personal data being misused, and when there's a security threat, you'll be notified in real time.



## Safetica – Achievements



Member of ESET  
Global Technology Alliance



Winner of Computer Weekly  
Awards for Security



Rated 5 \*  
in SC Magazine



Integrated DLP Provider, Gartner's  
Competitive Landscape: Data Loss  
Prevention Market

*The statements given herein are for information purposes only, and they do not represent the comprehensive list of GDPR regulation requirements. They are neither a substitute for legal consultation, nor an individual analysis of requirements for GDPR compliance.*

Safetica, making GDPR compliance easy  
[www.safetica.com/gdpr](http://www.safetica.com/gdpr)